

OUR MISSION

To support the development of strong individuals, families and communities in body, mind and spirit and connect with and support the Y's global families.

OUR COMMITMENT

To improve the health and wellness of all.

To serve people of all ages, backgrounds and abilities in all stages of life.

To help people attain good health through a healthy lifestyle.

To encourage everyone to get involved in making our communities better places for everyone.

OUR VALUES

Caring, Honesty, Respect & Responsibility

Charitable Registration #11924 0224 RR0001



Kelowna Family YMCA-YWCA
H2O Adventure + Fitness Centre
Y Out of School & Child Care
Career Contact Centre for Youth
Job Options BC



ymca-ywca.com



Annual Report

TO THE COMMUNITY

2010



we build strong kids, strong families, strong communities

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MESSAGE FROM THE CEO AND CHAIR



A remarkable year of great achievements and important milestones

What an inspiring year it has been for the YMCA-YWCA of the Central Okanagan. Some of the tremendous successes in 2010 include:

- Exceeding our fundraising goal for the Kelowna Family Y Capital Expansion Campaign, despite tough economic times
- Breaking ground for this much-needed expansion
- Developing a new 5 year Strategic Plan that ensures all Y programs are effective and achieve positive impacts
- Introducing YMCA Continuous Swim lessons at the Kelowna Family Y, which are flourishing with over 680 participants in the first year
- Increasing membership by 8% at the Kelowna Family Y and H2O Adventure + Fitness Centre, and serving an average of 2,271 people every day

Success of Y's first capital campaign ensures expansion becomes a reality

More than 280 donors contributed over \$5.6 million towards the 18,000 sq ft expansion of the Kelowna Family Y. The much larger, more modern and efficient facility, with capacity to engage twice as many residents in active and healthy living, is expected to open this summer. Anticipated results from the addition of a walking track, youth zone, child and family centre, preventative health and learning spaces and a gymnasium include:

- More programming flexibility – fitness classes doubling in size, drop-in sports for all ages, innovative health programs and resources for families
- Providing thousands of youth a safe gathering place to socialize, be creative and engage in physical activity
- Increasing membership by offering more services that meet individual needs at all stages of life

New Strategic Plan launched

This past year, Board and management were challenged to envision a strong strategic direction that ensures our Y remains relevant to a growing and changing community as we make our way into the future. This guided us to focus on six key strategic priorities in the development of the Y's Vision 2015 – Building Community.



Serve and impact more people. Innovation, adaptation and extension of Y programs and services result in more people being served. The Y is having a positive impact on the health of people and communities it serves.

Engage communities. Members, volunteers, staff and community demonstrate an increased sense of belonging and engagement. The Y's strong culture, mission and impact has been strengthened and advanced.

Operate with excellence. The Y is a leading edge, "best run" organization.

Become better known. More people recognize the YMCA-YWCA as the leading provider of health and lifestyle programs for children, youth, adults and families that add value to the community.

Resources are well-managed. The Y is financially healthy and has sustainable programs, services and facilities.

Increase capacity to meet mission and strategic objectives. More people commit their expertise and resources to help advance the Y's mission.

2011 marks the YMCA-YWCA of the Central Okanagan's 30th Anniversary. We invite you to celebrate with us on our journey to create a new Y for a new generation.

Finally, our deepest thanks to all the dedicated staff, volunteers and community leaders whose involvement in the Y is so essential to our success. No team could be more ready to build even stronger, healthier kids, families and communities.

Sharon Peterson, Chief Executive Officer

Ron Stewardson, Board Chair



Celebrating
30 years
1981 - 2011

Community Impact...

10,847 Y members improved their health and wellness at the Kelowna Family Y and H2O Adventure + Fitness Centre.

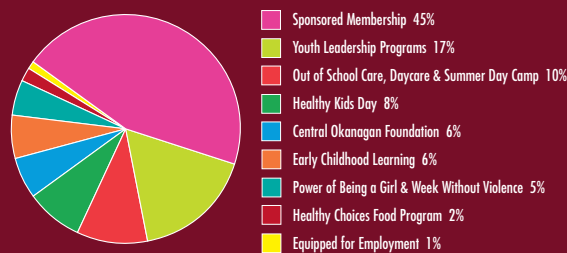
2,764 low income children and families benefited from a Y membership, program or service, thanks to Y financial assistance and donors of the annual Strong Kids Campaign.

282 children were provided with a safe environment to learn, play and develop through Y out of school and child care centres.

1,846 young people enhanced their job search skills, gained valuable work experience and accessed free career counseling through the Y's Career Contact Centre for Youth.

380 volunteers made a difference by assisting with recreational programs, child care and other important Y community events and services.

Strong Kids Donor Dollars Making a Difference



2010 FINANCIAL HIGHLIGHTS

Year ended Dec 31, 2010

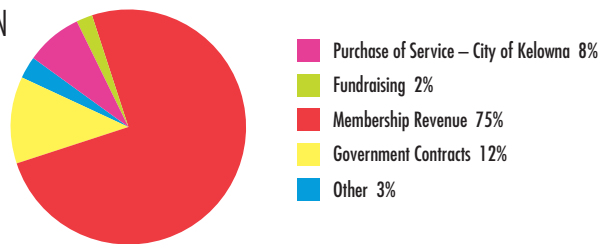
STATEMENT OF OPERATIONS

	2010	2009
Revenue	\$ 8,282,494	\$ 7,163,307
Expenses	7,925,729	6,896,496
Excess of Revenue over Expenditures	\$ 356,765	\$ 266,811

STATEMENT OF FINANCIAL POSITION

	2010	2009
Current Assets	\$ 3,007,529	\$ 2,590,519
Restricted Cash and Cash Equivalents	2,562,491	1,448,546
Capital Assets	2,367,079	1,275,763
Total Assets	\$ 7,937,099	\$ 5,314,828
Current Liabilities	\$ 2,466,309	\$ 1,623,801
Long Term Debt	1,066,250	1,162,500
Deferred Capital Contributions	2,397,248	878,000
Net Assets	2,007,292	1,650,527
Total Liabilities and Net Assets	\$ 7,937,099	\$ 5,314,828

REVENUE BREAKDOWN



THANK YOU

OUR DONORS

Strong Kids Campaign
 Gifts (\$100 & above) received between April 1, 2010 & March 31, 2011
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 Norm & Vicky Agar
 Sneekanta & Debashree Banerjee
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 June Bays
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Capital Campaign Donors

Gifts to the Kelowna Family Y Expansion Project as of March 31, 2011

Contributors
 City of Kelowna
 Federal Government of Canada, Recreation Infrastructure Grant
 YMCA-YWCA of the Central Okanagan

Inspirational Gifts
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 TELUS

Founder Gifts
 Disney Club Penguin
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Leadership Gifts
 The Families of Brad Bennett, Kevin Bennett, Steve Bennett, Greg Bennett
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