



YMCA-YWCA
of the Central Okanagan

*We build strong kids,
strong families,
strong communities.*

PRESS RELEASE

For Immediate Release
May 22, 2009

McHappy Days raises \$10,000 for Strong Kids

McDonald's Restaurants of Kelowna held McHappy Days on May 6th raised \$10,000 which was donated to the YMCA-YWCA of the Central Okanagan's Strong Kids Campaign.

"Over 30 Y staff, volunteers and board members helped McDonald's employees serve customers and prepare orders on this very special day" said Allison Graf, the Y's Fund Development Manager. "To those in our community who supported McHappy Day's, thank you. The number of children who could benefit from a Y experience continues to grow every year and this 10K donation will positively impact even more children by giving them a place to thrive and belong."

The YMCA-YWCA of the Central Okanagan believes no child should be denied a Y experience because of financial circumstances and currently 1 in 4 children (0 – 12yrs) and 1 in 10 youth (13 – 18yrs) receives financial assistance at the Y.

- ✓ **\$60** helps a child learn to swim and develop water safety skills.
- ✓ **\$120** supplies a month of healthy snacks for a Y Out of School Care program.
- ✓ **\$300** keeps a child healthy, active and involved providing a one year membership.
- ✓ **\$600** gives 12 at risk youth the essential workplace education and supplies required to inspire optimism as they seek gainful employment.
- ✓ **\$1,000** helps improve the lives of 6 girls through participation in empowering programs and connecting them to positive mentors.
- ✓ **\$1,500** sends 8 kids aged 5-12 yrs to one week of Y Summer Day Camp - a chance to make new friends and strengthen the core values of caring, honesty, respect and responsibility.
- ✓ **\$2,500** ensures 1 under privileged child has access to a Y Out of School Care program for one year.

To donate or learn more, visit www.YMCAstrongkids.ca or contact Allison Ramchuk, Strong Kids Coordinator at 250-860-9628.

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Attachment: Image

Contact:

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Kelowna Family Y – H2O Adventure & Fitness Centre – Out of School Care – Career Contact Centre for Youth

Mailing Address: 205-2000 Enterprise Way, Kelowna, BC V1Y 9S9

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