



YMCA-YWCA
of the Central Okanagan

*We build strong kids,
strong families,
strong communities.*

PRESS RELEASE

**For Immediate Release
February 19, 2010**

Local Business Division of Kelowna Family Y Capital Expansion Campaign kicks-off with \$10,000 donation

The Kelowna Family Y Capital Expansion Campaign was presented today with a generous donation of \$10,000 from Investors Group to help kick off this phase of the campaign and to encourage local businesses to make a gift.

To date, \$4,268,900 has been raised in the campaign with almost three quarters of a million still needed in donations to make the \$5M expansion project a reality.

“Our vision for the Kelowna Family Y is ambitious and achievable,” says Paul Demay, Investors Group Regional Director and Capital Campaign Local Division Chair. “I have fond memories spending time with my family at the Regina Y and enjoy seeing my grandchildren playing at the Kelowna Family Y today. I believe that every community deserves a vibrant Y serving the needs of children and families.” said Demay. “Investors Group is proud to help the YMCA-YWCA of the Central Okanagan to significantly expand their services to thousands more families. It will result in long-term, meaningful and measurable improvements to our community.”

There are several community leaders taking part in the Local Business campaign such as Karyn Bloom, Peter Borszcz, Barb Himmler, Ron Stewardson, Todd & Alan Sanderson, Kim Ward, Ken Webster, Grant Wiebe, Dr. W. Cheyne and Dr. B. Povah.

The proposed amenities for the 13,000 square foot addition will meet a growing demand for critical services by providing: safe environments for children to play and youth to gather; programs for single parents; preventative health space and equipment for seniors; and so much more.

Some other corporations and foundations that have stepped forward to significantly support the Kelowna Family Y expansion include: Telus TV, Harmony Honda & Harmony Acura, Club Penguin, TD Canada Trust, and a \$500,000 anonymous donation – the single largest private citizen contribution the YMCA-YWCA of the Central Okanagan has ever received.

To donate or learn more about the project, please visit www.yexpansion.com or call 250-764-9621.

The YMCA-YWCA of the Central Okanagan is a non-profit, charitable organization committed to building strong kids, strong families and strong communities.

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Kelowna Family Y – H2O Adventure & Fitness Centre – Out of School Care – Career Contact Centre for Youth
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