



**YMCA-YWCA**  
of the Central Okanagan

*We build strong kids,  
strong families,  
strong communities.*

**PRESS RELEASE**

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**For Immediate Release  
January 21, 2010**

## **KELOWNA FAMILY YMCA-YWCA Kicks Off Capital Expansion Campaign and Announces \$100K Gift**

The Kelowna Y kicked off of an ambitious capital expansion campaign today by announcing a \$100K major gift by Kelowna business owner Manse Binkley and his wife Anna Hunt-Binkley, who is also Chair of the Campaign. The announcement took place at a special press conference to mark the start of the public fundraising phase of a \$5 million project to expand the Kelowna Family YMCA-YWCA.

A 13,000 square foot addition to the Kelowna Family Y will include a new running track, youth zone, child and family centre, preventative health and learning spaces and a gymnasium.

Local business leader, Manse Binkley, owner of Harmony Honda and Harmony Acura, praised the Y and its focus on community, particularly its work with children, families and seniors. "There is no doubt our community needs this project. All you have to do is review the stats and walk into the facility to see that the current building is bursting at its' seams. The Y is really an organization that keeps abreast of and responds to current needs. We are pleased to be involved and contribute to this very worthwhile project."

Community leaders spearheading the Campaign have been working quietly over the past year, raising \$4M toward the \$5M expansion goal. The Y will now begin seeking donations from the public in order to raise the remaining \$1M still needed to help make this project a reality.

"We are extremely grateful for the gifts we have received to date," said Anna Hunt-Binkley, Chair of the Kelowna Family Y Capital Expansion Campaign. "We believe no other organization offers the number of programs and services designed to strengthen families, reach out to youth, improve access to early learning programs, and focus on health and wellness for our community," said Hunt-Binkley.

The success of the Capital Campaign will enable the Kelowna Family Y to increase their impact across the Central Okanagan and reach out to twice as many residents – an estimated 40,000 children, youth, families and seniors each year.

"Our vision is to create a full-service YMCA-YWCA that will meet the needs of our flourishing community well into the future," said Randy Schueler, President of the YMCA-YWCA of the Central Okanagan. "As a young person growing up in Kelowna, I used to head off to the Y just about everyday and eventually became a Y lifeguard in my teens," said Schueler. "I hope support of the Kelowna Family Y will ensure that reliable services and quality programs continue to be available to the whole community."

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Kelowna Family Y – H2O Adventure & Fitness Centre – Out of School Care – Career Contact Centre for Youth

Mailing Address: 205-2000 Enterprise Way, Kelowna, BC V1Y 9S9

[www.ymca-ywca.com](http://www.ymca-ywca.com)

The community is encouraged to support the Y and help raise the final funding needed to complete the project. To donate or learn more about the project, please visit [www.yexpansion.com](http://www.yexpansion.com) or call 250-764-9621.

The YMCA-YWCA of the Central Okanagan is a charity committed to building strong kids, strong families and strong communities.

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